

# 2011 Sponsorship Levels and Benefits

Your donation is tax deductible. Please consult your tax advisor



## **Community Partner - \$30,000**

- Executive/representative from your company to share opening remarks at the event
- 30 tickets (3 tables) to reception with preferred seating and table place card for recognition
- Full Page ad in Program (*inside front cover*)
- Company logo listed on all printed marketing materials
- 30 Parking passes to the anniversary
- Company banner displayed in prominent area of reception
- Company logo included on all press releases
- E-newsletter
- Company support displayed on the Coalition's website

## **Capacity Builder Sponsor - \$15,000**

- 20 tickets (2 tables) to event with preferred seating and table place card for recognition
- Half page ad in Program Book (*inside back cover*)
- 20 parking passes to the 30<sup>th</sup> anniversary
- Company logo listed on printed marketing materials
- E-newsletter
- Company logo on event signage
- Company support displayed on the Coalition's website

## **Advocacy Sponsor - \$10,000**

- 15 tickets to event with preferred seating and table place card for recognition
- Quarter page ad in Program Book
- Company logo listed on printed marketing materials
- 15 parking passes to the anniversary
- E-newsletter
- Company support displayed on the Coalition's website

## **Neighborhood Sponsor - \$5,000**

- 10 tickets to event
- Company listing in Program Book
- 10 parking passes to the anniversary
- E-newsletter
- Company support displayed on the Coalition's website

## **Sustainer Sponsor - \$2,500**

- 5 Tickets to event
- Company listing in Program Book
- 5 parking passes to the anniversary
- E-newsletter
- Company support displayed on the Coalition's website

## **Friends Sponsor - \$1,000**

- 3 tickets to event
- Company listing in Program Book
- 3 parking passes to the anniversary



## 2011 Sponsorship Levels and Benefits Response Sheet

*Your donations are tax deductible. Please consult your tax advisor.*

Coalition for the Homeless 30<sup>th</sup> Anniversary Fundraising Gala  
October 18, 2011



**I have reviewed the Sponsorship Levels and Benefits and Agree to Become a Sponsor. Please check one.**

- |  |  |
|--|--|
| <input type="checkbox"/> <b>COMMUNITY PARTNER at \$30,000</b>        | <input type="checkbox"/> <b>NEIGHBORHOOD SPONSOR \$5,000</b> |
| <input type="checkbox"/> <b>CAPACITY BUILDER SPONSOR at \$15,000</b> | <input type="checkbox"/> <b>SUSTAINING SPONSOR \$2,500</b>   |
| <input type="checkbox"/> <b>ADVOCACY SPONSOR at \$10,000</b>         | <input type="checkbox"/> <b>FRIENDS SPONSOR \$1,000</b>      |

### **Official Program Ad Only:**

- Full Page \$500  Half Page \$250  Quarter Page \$175

Be a part of the moment by advertising your organization or by recognizing the Coalition for 30 years of service with a congratulatory ad in the 30<sup>th</sup> Anniversary Program Book. Each dinner guest will receive a copy of the book where your special ad will be featured.

Once you have selected your ad size, specific details on acceptable ad formats and other ad details will be e-mailed to you. **Deadline for payment and artwork submission is Friday, September 9, 2011.**

**Please make Checks Payable to:**  
Coalition for the Homeless  
1234 Massachusetts Avenue, NW  
Suite C-1015  
Washington, DC 20005  
**Attn: 30<sup>th</sup> Anniversary Fundraising Gala**

Updated June 17, 2011

Updated 5/20/2011